

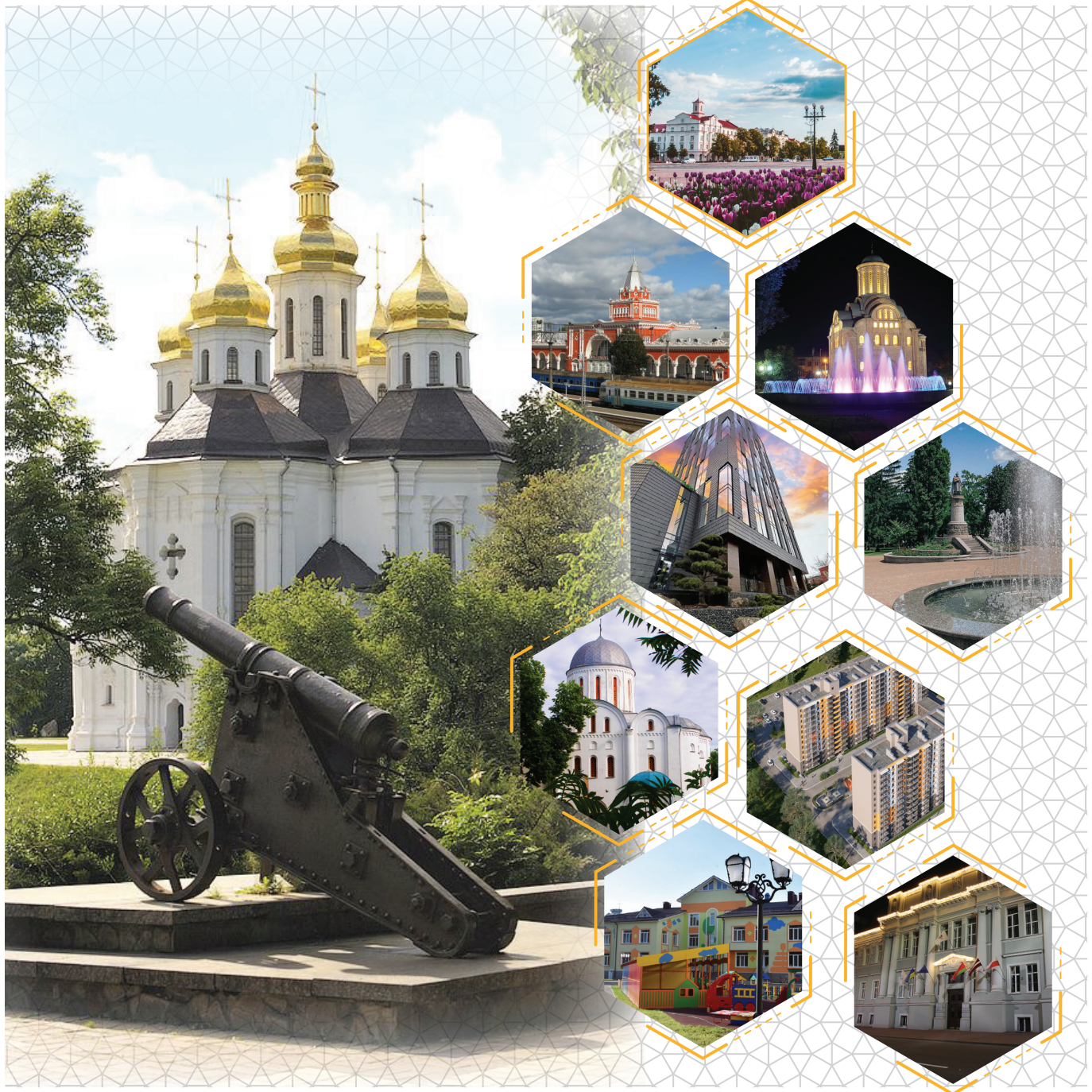
**INVESTMENT PASSPORT**



**Chernihiv**

**CITY OF LEGENDS**





## ABOUT the CITY



### CHERNIHIV

The city with 1300 years of history



Area

**78,6 km<sup>2</sup>**

Population

**284 905**



Men

**46 %**



Women

**54 %**



Labor  
Force

**195 000**

Students

**13 500**





# COMPETITIVE ADVANTAGES of the CITY for the INVESTOR

Direct connection between ports of Mediterranean,  
Black and Baltic Seas

IX Pan-European  
transport corridor

**E 95**



To the nearest international  
Boryspil airport

**145 km**

**Railway  
connection**



**15 ha**

BROWNFIELDS

Qualitative artesian  
water from the depths

**760 m**



**5000 specialists annually**

prepare the city's educational institutions for  
the light industry, mechanical engineering,  
IT technologies, construction, and woodworking



# INTERNATIONAL COOPERATION



## THE WORLD BANK

IBRD • IDA | WORLD BANK GROUP



**USAID**  
FROM THE AMERICAN PEOPLE

**giz**

Deutsche Gesellschaft  
für Internationale  
Zusammenarbeit (GIZ) GmbH

**NEFCO**



**E5P**

### SISTER CITIES



HOMEL



GABROVO



PETAH TIKVA



OGRE



PRILEP



MEMMINGEN



TARNOBRZEG



HRADEC KRÁLOVÉ



# WHY DOES BUSINESS CHOOSE CHERNIHIV



**1%**

rate of land tax for lands of industry,  
transport and construction



**18%**

single Tax rate for individual entrepreneurs



**50 000 uah**

compensation to Chernihiv's producers for  
participation in exhibitions



modern office centers,  
conveniently located in the city



developed market of financial services  
and banking institutions



powerful IT cluster, which includes  
about 10 companies



## BUSINESS CLIMATE



**573**

industrial  
enterprises



**3 096**

enterprises



**16 300**

individual  
entrepreneurs

**70 %**

of foreign direct investment in the economy  
of Chernihiv is concentrated in the industrial complex

## Industry



Food  
industry



Mining  
industry



Processing  
industry



Machine-building  
industry



Electricity  
supply



Light  
industry

Enterprises with foreign capital from Italy,  
Poland and Latvia are already operating  
successfully in Chernihiv



Chernihiv ranks **2nd place** in the Rating



# Regional Doing\* Business 2020

on the favorable investment climate among  
regional centers of Ukraine

Components that allowed Chernihiv  
to improve its position in the ranking:



Obtaining building permits  
duration of procedures: 50 days / 6 visits

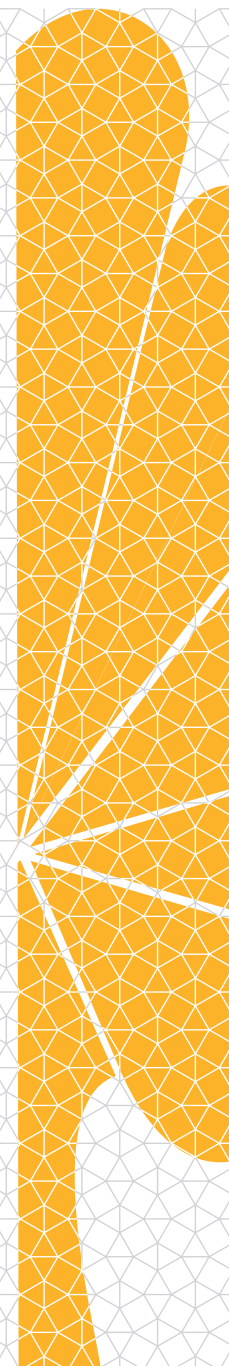


Registration  
of the land plot



Quick connection to water supply and sewerage  
networks of Municipal Enterprise  
"Chernihivvodokanal"

\* Conducted by the BRDO (Better Regulation Delivery Office)

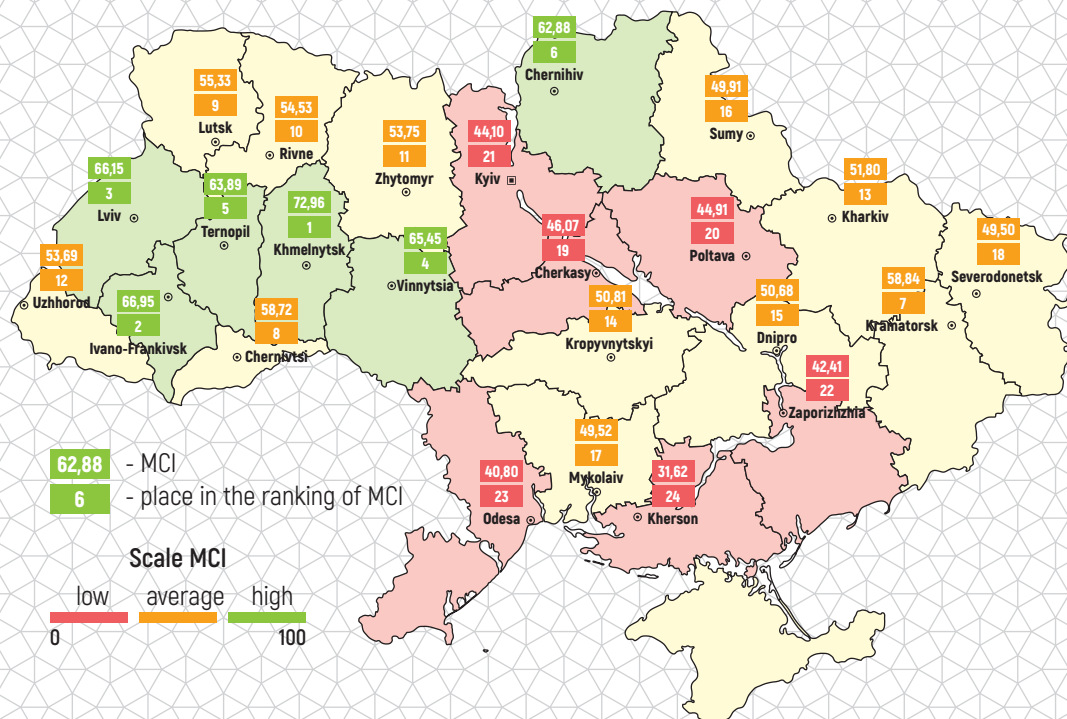




# MUNICIPAL COMPETITIVENESS INDEX 2019/2020

Launched by the USAID  
Competitive Economy Program in Ukraine

Chernihiv ranked **6rd place** among the oblast centers of Ukraine



## The strongest MCI components in Chernihiv:



Starting business



Business security



Leadership of city authorities



Access to public property



Absence of informal payments and corruption

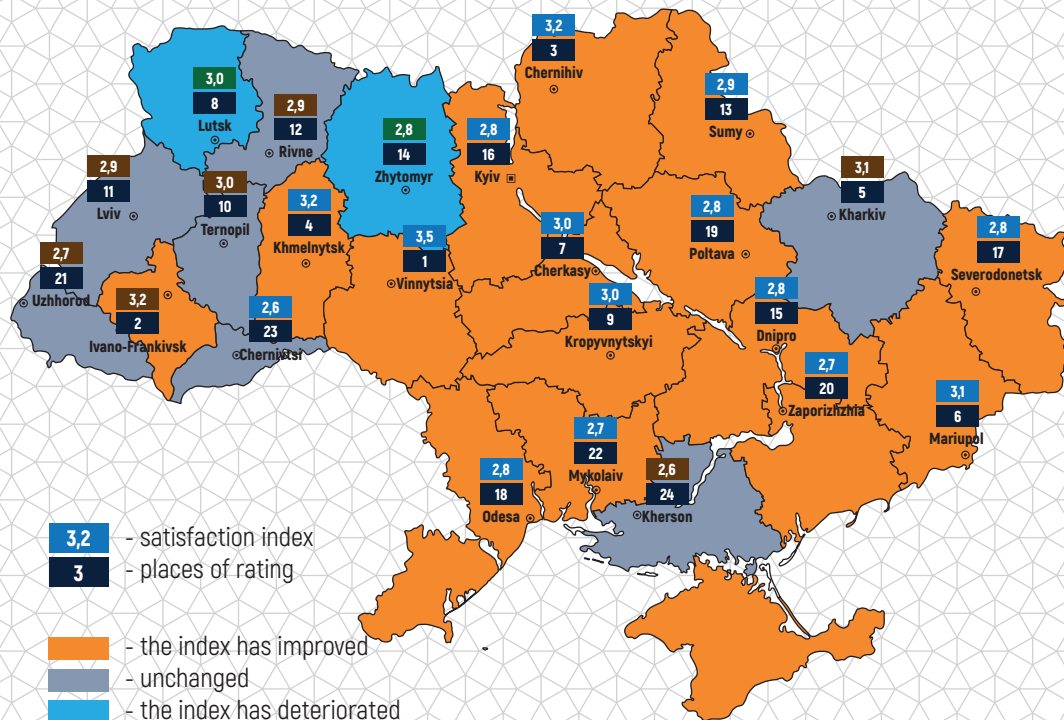
# RATING of the OBLAST CENTERS of UKRAINE

(International Republican Institute)

Chernihiv ranks **3rd place** among  
the oblast centers of Ukraine

Characterizes the development of cities and the level  
of municipal services

where 1 means "terrible", 2 - "bad", 3 - "average", 4 - "good", and 5 - "excellent"





# CREDIT RATING

Chernihiv improved its credit rating and confirmed  
a high level of investment  
attractiveness



**uaINV4**

Level of investment  
attractiveness  
(HIGH)



**uaA**

Credit rating level  
(STABLE)

The city is characterized  
by a high level of attractiveness to make investments



# Chernihiv

CITY OF LEGENDS

Tourist Information Center  
was opened in October 201\* and  
in 2019 received  
the ISO quality standard

ПЕРША  
СЕРТИФІКОВАНА  
ШКОЛА ГІДІВ  
МІСТА ЧЕРНІГОВА

Excursion activities in the city  
are provided by graduates of the  
Certified School of Guides

Chernihiv is the northern tourist  
capital.

More than **1.2 million**  
guests visited city last year.

Among the foreign guests were  
Russians, Baltics, Germans and  
British, and among the Ukrainian  
guests: Kyiv, Dnipro, Odessa, Lviv

**BIG  
DATA**





# INVESTMENT PROPOSITION

## PALACE of SPORTS



Two sports  
halls



1500-2000  
seats



Shooting  
range



Children and  
youth sports  
school



Swimming pool with  
seats for  
spectators



Medical and  
rehabilitation  
center



# INVESTMENT PROPOSITION

## CENTRAL PARK of CULTURE and RECREATION



**163 ha**  
total area

**24 km**  
foothpaths



**7 km**  
bicycle  
paths



Sport  
park



Zoo



Horse  
club



Amusement  
park



Center  
of creative  
development



Beach



Boat  
station





# INVESTMENT PROPOSITION

## WASTE RECYCLING PLANT

**1 615 m<sup>3</sup>**

Average daily amount  
of solid household products

Composition of solid household products

**22%**  
Polymers



**7%**  
Wood



**27%**  
Food  
waste



**7%**  
Garbage  
from the  
streets



**21%**  
Paper,  
cardboard



**7%**  
Glass



**9%**  
Other  
waste







**WELCOME to CHERNIHIV!**

**+38 (0462) 67-53-04**  
MAYOR

**+38 (0462) 67-50-99**  
CHAIRMAN of the CITY COUNCIL

**+38 (0462) 67-67-36**  
DEPARTMENT of ECONOMIC DEVELOPMENT of the CITY

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